



ACADEMIC CURRICULUM VITAE

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Academic Discipline: Management

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Academic Profile

Research Areas Management

Specializations Intercultural Management, Asian Management, Cultural influence on teaching/learning, Experiential learning, Embodied Cognition

Research Outputs

Journal Articles (11)

How does research on sustainable human resource management contribute to corporate sustainability: A document co-citation analysis, 1982-2021

Kainzbauer, A. & Hallinger, P. , Nov 2021 . *Sustainability (Switzerland)*, 13(21), Article number 11745.
DOI 10.3390/su132111745

Humanistic Leadership in Thailand: A Mix of Indigenous and Global Aspects using a Cross-Cultural Perspective

Vora D. & Kainzbauer, A. , 2020 . *Cross Cultural and Strategic Management*, 27(4), 665-687.

Exploring culture as a paradox: complementary QUEUE analysis of cultural values and practices

Lowe S., Kainzbauer, A. & Hwang K.S. , 2020 . *Journal of Organizational Change Management*, 33(1), 127-142.

Conceptual blending of meanings in business marketing relationships

Lowe S., Kainzbauer, A. & Ngamcharoenmongkol, P. , Aug 2019 . *Journal of Business and Industrial Marketing*, 34(7), 1547-1554.
DOI 10.1108/jbim-10-2017-0247

Science Mapping the Knowledge Base on Sustainable Human Resource Management, 1982-2019

Kainzbauer, A. & Rungruang, P. , Jul 2019 . *Sustainability (Switzerland)*, 11(14), Article number 3938.
DOI 10.3390/su11143938

Embodied realism by design in Thai management education

Kainzbauer, A. & Lowe S. , Jul 2018 . *International Journal of Management Education*, 16(2), 281-291.
DOI 10.1016/j.ijme.2018.04.005

Exploring the perceived value of social practice theories for business-to-business marketing managers

Lowe S., Rod M., Kainzbauer, A. & Hwang K.S. , Aug 2016 . *Journal of Organizational Change Management*, 29(5), 751-768.
DOI 10.1108/jocm-09-2015-0154

Meeting the challenges of teaching in a different cultural environment - evidence from graduate management schools in Thailand

Kainzbauer, A. & Hunt, B. , Jan 2016 . *Asia Pacific Journal of Education*, 36, 56-68.
DOI 10.1080/02188791.2014.934779

Ambicultural blending between Eastern and Western paradigms: Fresh perspectives for international management research

Lowe S., Kainzbauer, A., Tapachai N. & Hwang K.S. , Aug 2015 . *Culture and Organization*, 21(4), 304-320.

Portuguese cultural standards from an Austrian perspective

Robalo A., Kainzbauer, A. & Durao I. , Jul 2015 . *Global Economics and Management Review*, 20(2), 29-37.

International business and the Balti of meaning: Food for thought

Lowe S., Kainzbauer, A., Magala S.J. & Daskalaki, M. , Apr 2015 . *Journal of Organizational Change Management*, 28(2), 177-193.

Conference Papers (9)

Cross-Cultural Management: A Bibliometric Analysis of the Literature

Kainzbauer, A. , 2025 . Conference Paper.

A Preliminary Bibliometric Review of Cross-Cultural Management, 2019-2022

Kainzbauer, A. & Davina Vora , 2024 . Conference Paper.

Body, Mind & Culture - The Role of the Body in Intercultural Research

Kainzbauer, A. , 2023 . Conference Paper.

Embodied Intercultural Explorations

Kainzbauer, A. , 2022 . Conference Paper.

Charactistics of Expatriate Leaders in Thailand

Vora D. & Kainzbauer, A. , 2019 . Conference Paper.

Global Leadership in a Thai Context

Vora D. & Kainzbauer, A. , 2019 . Conference Paper.

"Guanxi" meets "Personalismo" : examining Chinese - Ecuadorian business interactions

Kainzbauer, A. , 2017 . Conference Paper.

Intercultural Encounters Across Continents Cultural Differences China - Ecuador: The Practitioners' Perspective

Kainzbauer, A. , 2015 . Conference Paper.

Introducing design thinking in Thai management classrooms

Kainzbauer, A. , 2015 . Conference Paper.

Book Chapters (3)

Case Study: An expatriate management experience in Thailand

Vora D. & Kainzbauer, A. , 2021 . Book Chapter.

Investigating the worldview of professionals: reflections on the challenges of researching in the Thai culture

Kainzbauer, A. & Hunt, B. , 2021 . Book Chapter.

Cultural intelligence at work - a case study from Thailand

Schreier C. & Kainzbauer, A. , 2016 . Book Chapter.

Data Status

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