



ACADEMIC CURRICULUM VITAE

Kittichai Rajchamaha, Ph.D.

Associate Professor

Academic Discipline: Entrepreneurship

Email: kittichai.raj@mahidol.ac.th

Academic Profile

Research Areas Entrepreneurship

Specializations Technology Adoption for Innovative Entrepreneurship, Innovative Business Model
Innovation and Planning, Entrepreneurial Finance Education, Business Valuation

Research Outputs

Journal Articles (14)

Knowledge sharing in horticultural community-based enterprises: The determinants of indigenous knowledge sharing

Kridtaphob Vorraakkatham, Mongkolchai Wiriyaipinit, Pattarasinee Bhattarakosol & Rajchamaha, K. , Dec 2025 .

Knowledge Management and E-Learning, 17(4), 620–643.

DOI 10.34105/j.kmel.2025.17.029

Sustainable business model strategy for resilience among pisciculture firms in Thailand

Rajchamaha, K., Pornparnomchai, M., Vorrakkatham, K., Boonlertvanit, T. & Saengpradab, A. , 2024 .*International*

Journal of Agricultural Sustainability, 22(1), Article number 2303894.

Dairy Farmers' Intention to Use High-Precision Area-Level Weather Warning Technology in Dairy Farms in Thailand Through an Application on Mobile Phones

Rajchamaha, K. & Makararpong, D. , 2023 .*International Journal of Interactive Mobile Technologies*, 17(18), 85–98.

Influence of role models on the entrepreneurial skills of science and technology undergraduates

Rajchamaha, K. & Prapojanasomboon, J. , Nov 2022 .*Education and Training*, 64(7), 981–995.

Sharing knowledge on the sustainable business model: An aquaculture start-up case in Thailand

Pornparnomchai, M. & Rajchamaha, K. , May 2021 .*Cogent Business and Management*, 8(1), Article

number 1924932.

DOI 10.1080/23311975.2021.1924932

Capability assessment toward sustainable development of business incubators: Framework and experience sharing

Gedsri, N., Ieewongcharoen B., Rajchamaha, K., Manotungvorapun N., Pongthanaisawan J. & Witthayaweerasak W.

, Apr 2021 .*Sustainability (Switzerland)*, 13(9), Article Number 4617.

DOI 10.3390/su13094617

Motivational factors for knowledge sharing in Co-working spaces: Co-working spaces in Thailand from the management perspective

Lapsomboonkamol, S., Wiriyapinit, M., Bhattarakosol, P. & Rajchamaha, K. , Sep 2020 .*Pertanika Journal of Social Science and Humanities*, 28(3), 1835–1854.

Challenges and difficulties in the implementation of a food safety management system in Thailand: A survey of BRC certified food productions

Chaoniruthisai P. & Rajchamaha, K. , Nov 2018 .*Food Control*, 93, 274–282.
DOI 10.1016/j.foodcont.2018.06.004

Knowledge acquisition toward startups' perspectives: Empirical cross-case study of leading technology business incubators in Thailand

Rajchamaha, K., Wiriyapinit, M., Rueangpaka, V. & Kanjana-Opas, A. , 2018 .*Pertanika Journal of Social Sciences and Humanities*, 26(4), 2489–2504.

The Current Status of Thai Food Manufacturing Plants Certified to BRC Standard

Chaoniruthisai P. & Rajchamaha, K. , Dec 2017 .*International Journal of Food Engineering*, 3(2), 146–153.
DOI 10.18178/ijfe.3.2.146-153

Profitability of Candlestick Charting Patterns in the Stock Exchange of Thailand (SET)

Tharavanij, P. & Rajchamaha, K. , Oct 2017 .*SAGE Open*, 7(4), 1–18.
DOI 10.1177/2158244017736799

Performance of technical trading rules: evidence from Southeast Asian stock markets

Tharavanij, P. & Rajchamaha, K. , Dec 2015 .*SpringerPlus* (DOI:10.1186/s40064-015-1334-7), 4(1), Article number 552, 40p.

Who makes the grade and why? Corporate governance scores in Thailand

Tantivanichanon S. & Rajchamaha, K. , Oct 2015 .*Journal of Advances in Management Research*, 12(3), 249–267.

Performance of technical trading rules: Evidence from the Thai stock index

Tharavanij, P., Siraprapasiri, V. & Rajchamaha, K. , Mar 2015 .*International Research Journal of Finance and Economics*, 131, 119–131.

Conference Papers (8)

ICT-based Knowledge sharing in rural agricultural communities: A Bibliometric approach

Vorraakkatham, K., Wiriyapinit, M., Bhattarakosol, P. & Rajchamaha, K. , 2022 . Conference Paper.

Motivational factors for knowledge sharing in co-working spaces

Lapsomboonkamol, S., Wiriyapinit, M., Bhattarakosol, P. & Rajchamaha, K. , 2020 . Conference Paper.

Lean Business Model Canvas and Value Proposition of the Fish Cage Aquaculture

Pornparnomchai, M. & Rajchamaha, K. , 2019 . Conference Paper.

Entrepreneurship Education: Learning Challenges

Pimpa, N. & Rajchamaha, K. , 2019 . Conference Paper.

The current status of Thai food manufacturing plants certified to BRC standard

Chaoniruthisai P., Punnakitikashem, P. & Rajchamaha, K. , 2017 . Conference Paper.

Startup Knowledge Model within Technology Business Incubator: Case Evidence from a Developing Country

Rajchamaha, K., Wiriyaipinit, M., Rueangpaka, V. & Kanjan-Opas, A. , 2016 . Conference Paper.

Challenges and difficulties in implementing food safety management system towards BRC certified food productions in Thailand

Chaoniruthisai P. & Rajchamaha, K. , 2016 . Conference Paper.

The Study of Sustainably Strategic Innovative towards digital and printing-based SMEs: Evidences of Practical Case Studies in Thailand.

Vanichnam O., Otakanon, B. & Rajchamaha, K. , 2015 . Conference Paper.

Data Status

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