



ACADEMIC CURRICULUM VITAE

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Academic Discipline: Management

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Academic Profile

Research Areas Management

Specializations Organizational innovation, sustainable enterprises, organizational competitiveness, sustainable leadership

Research Outputs

Journal Articles (31)

Embedding Sustainability Values in Logistics and Supply Chains: Linking Organizational Culture, Practices, and Performance

Phatcharika Naunthong, Nimsai, S., Punnakitikashem, P. & Kantabutra, S. , Jun 2026 .*Sustainability*, 18(11), Art 5496.

Exploring relationships between sustainability vision components and their organizational impact

Nuttasorn Ketprapakorn & Kantabutra, S. , Mar 2026 .*Discover Sustainability*, 7(1), Art. No. 541.

Exploring Sufficiency Economy Concept as a Sustainability Strategy

Kantabutra, S. & Nuttasorn Ketprapakorn , Mar 2026 .*Discover Sustainability*, 7(1), Art. No. 488.

Towards a Theory of Supply Chain Resilience: An Integrative Review

Piyarat Suthumdilok, Nimsai, S., Punnakitikashem, P. & Kantabutra, S. , Mar 2026 .*Sustainability*, 18(5), Art No. 2497.

Toward a Systems Model of Sustainability Organizational Culture Transformation for Corruption Mitigation: A Review and Research Agenda

Pana Ratanabanangkoon & Kantabutra, S. , 2026 .*Sustainable Development*, 34(3), 3810–3826.

Cultivating a corporate sustainability mindset: A model & future research

Nitith Wattanaphak & Kantabutra, S. , Jul 2025 .*Cleaner Logistics and Supply Chain*, 16, art. No. 100247.

Understanding Resilience and Sustainability in Organizations: A Cutting-Edge Framework and the Research Agenda

Kantabutra, S. & Nuttasorn Ketprapakorn , Oct 2024 .*Sustainability*, 16(19), 8431.
DOI 10.3390/su16198431

Toward a sustainability performance management framework

Kantabutra, S. , Jul 2024 .*Heliyon*, 10(13), e33729.
DOI 10.1016/j.heliyon.2024.e33729

Toward a sustainability organizational culture model

Waewkanee Assoratgoon & Kantabutra, S. , May 2023 .*Journal of Cleaner Production*, 400, Article number 136666.
DOI 10.1016/j.jclepro.2023.136666

Toward a Sustainability Brand Model: An Integrative Review

Warat Winit, Saranya Kantabutra & Kantabutra, S. , Mar 2023 .*Sustainability (Switzerland)*, 15(6), Article number 5212.
DOI 10.3390/su15065212

What do We Know about Vision? A Sustainability Lens

Kantabutra, S. , Mar 2023 . *Sustainability (Switzerland)*, 15(10), Article number 8403.

A Quest for a Sustainable Social Enterprise Model: The Case of Amphawa Chaipattananurak, the Kingdom of Thailand

Petison, P. & Kantabutra, S. , Jan 2023 . *Sustainability (Switzerland)*, 15(1), Article number 326.
DOI 10.3390/su15010326

Toward a System Theory of Corporate Sustainability: An Interim Struggle

Kantabutra, S. , Dec 2022 . *Sustainability (Switzerland)*, 14(23), Article number 15931.
DOI 10.3390/su142315931

Toward an organizational theory of sustainability culture

Nuttasorn Ketprapakorn & Kantabutra, S. , Jul 2022 .*Sustainable Production and Consumption*, 32, 638–654.

Enhancing the Prospect of Corporate Sustainability via Brand Equity: A Stakeholder Model

Warat Winit & Kantabutra, S. , 2022 . *Sustainability (Switzerland)*, 14(9), Article number 4998.
DOI 10.3390/su14094998

Toward a sustainable social healthcare enterprise development model

Nuttasorn Ketprapakorn & Kantabutra, S. , 2022 .*International Journal of Productivity and Quality Management*, 36(1), 1–26.

Toward an organizational theory of resilience: An interim struggle

Kantabutra, S. & Nuttasorn Ketprapakorn , Dec 2021 .*Sustainability (Switzerland)*, 13(23), Article number 13137.
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A test of the sustainability vision theory: Is it practical?

Nijsiree Vongariyajit & Kantabutra, S. , Jul 2021 .*Sustainability (Switzerland)*, 13(14), Article number 7534.
DOI 10.3390/su13147534

Exploring Relationships among Sustainability Organizational Culture Components at a Leading Asian Industrial Conglomerate.

Kantabutra, S. , Feb 2021 . *Sustainability (Switzerland)*, 13(4), 1–31 Article number 1733.
DOI 10.3390/su13041733

Exploring the process toward corporate sustainability at a Thai SME

Kantabutra, S. & Punnakitikashem, P. , Nov 2020 .*Sustainability (Switzerland)*, 12(21), Article number 9204.
DOI 10.3390/su12219204

Toward a theory of corporate sustainability: A theoretical integration and exploration

Kantabutra, S. & Nuttasorn Ketprapakorn , Oct 2020 .*Journal of Cleaner Production*, 270, Article number 122292.
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Kantabutra, S. , Feb 2020 . *Sustainability (Switzerland)*, 12(3), Article number 1125.
DOI 10.3390/su12031125

Nuttasorn Ketprapakorn & Kantabutra, S. , Jul 2019 .*Sustainability (Switzerland)*, 11(14), Article number 3772.
DOI 10.3390/su11143772

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DOI 10.3390/su11154155

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DOI 10.3390/su11092629

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DOI 10.1504/ijbex.2017.085792

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DOI 10.1504/ijpqm.2017.086355

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DOI 10.1504/ijbir.2016.077989



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The Sufficiency economy in action at Nithi Foods

Kantabutra, S. & Warat Winit , 2016 . Book Chapter.

From philosophy to business practice

Kantabutra, S. , 2016 . Book Chapter.

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