

SUPARAK SURIYANKIETKAEW, PH.D.(S)

Associate Professor

Research Areas

Management · Leadership · Sustainable Leadership · Organizational Sustainability · Social Responsibility · High Performance · Corporate Strategy

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Profile

Associate Professor Dr. Suparak Suriyankietkaew currently works as a full-time lecturer, with a management position of Assistant Dean for Business and Community Relations, at College of Management, Mahidol University.

Remarkably, she is Top-5 World leading scholar in Sustainable Leadership. Her research endeavors show the excellent proven records with multiple Q1/Q2 international publications. In 2022, she is ranked as the top-10 (#9) Thai scholar for Business Administration field by World Scientist and University Rankings by Global Ad Scientific Index Ranking.

In 2015, she completed her double doctorate degrees, PhDs in Management, at Graduate School of Management, Macquarie University, in Australia (#1 Business School in Australia) and College of Management, Mahidol University, in Thailand (#1 University in Thailand). She also received two prestigious scholastic awards from Royal Golden Jubilee PhD grant of Thailand Research Fund and International Macquarie University Research Excellence Scholarship. Her research interests focus on leadership, strategy, sustainable leadership, sustainability, corporate responsibility/social responsibility (CSR), management, high performance organizations, organizational behavior and Buddhist-based philosophies (i.e. Sufficiency Economy Philosophy and Gross National Happiness - GNH).

Prior to her PhDs, she spent about a decade living and studying abroad since her high school in Virginia, USA, as well as obtained both bachelor (BSc) and master (MSc) degrees from University of Maryland, USA. In academia, she has had extensive teaching and research experiences, published in several international journals/books and worked collaboratively with renowned worldwide scholars. She is also a special invited guest speaker/lecturer for various universities and a research fellow at Institute of Sustainable Leadership (Australia). Apart from her academic contribution, she has worked professionally more than 18 years as a strategy and management practitioner, trainer and special consultant for global/multinational corporations, plus local and international governmental agencies in Thailand and abroad.

Over the years, she has gained experiences and recognitions for several pioneering sustainable development and sustainability projects, notably as Gross National Happiness (GNH) Master Trainer of GNH Centre Thailand for Mindfulness Practice and Project Manager for a UN G77 training program on “Sufficiency Thinking in Sustainable Development”. Moreover, she

positioned as Principle Investigator / Research Project Leader and led several successful research projects with diverse grants, including “An Empirical Research Study of Sufficiency Economy Philosophy Applications in Sufficiency Schools, Linking to UN SDGs in Education” and "Gross National Happiness (GNH) survey development for corporate well-being, happiness and sustainability". Her latest research project with a multi-disciplinary research team of experts focuses on "Sustainable Development and COVID-19 Pandemic in ASEAN".

With the world-class education from three continents (i.e. North America, Australia and Asia), the solid research backgrounds in empirical, quantitative and qualitative research and several years of global/multinational work experiences, Assistant Professor Dr. Suparak brings a unique contribution to management education and practice.

Publications

Journal Articles

Kriengkrai Kumprang, Speece, M., & **Suriyankietkaew, S.** , (2026) . Effects of Mindfulness and Psychological Capital on Engagement: Analysis from Healthcare. *Administrative Sciences* , 16 (10) , 469 . https://doi.org/10.3390/admsci16100469

Suriyankietkaew, S., Krittawit Krittayaruangroj, Sukanda Thinthan, & Syamol Lumlongrut , (2025) . Creative Tourism as a Driver for Sustainable Development: A Model for Advancing SDGs through Community-Based Tourism and Environmental Stewardship. *Environmental and Sustainability Indicators* , 27 , 100828 .

Suriyankietkaew, S., Sutthathip Kamthornphiphatthanakul, & Monrudee Theeraworawit , (2025) . ESG impact on corporate sustainability: A PLS-SEM analysis from Thailand's evidence. *Social Sciences & Humanities Open* , 12 , 101877 . https://doi.org/10.1016/j.ssaho.2025.101877

Suriyankietkaew, S., Krittawit Krittayaruangroj, Sukanda Thinthan, & Syamol Lumlongrut , (2025) . Community Capitals Framework for Sustainable Development: A Qualitative Study of Creative Tourism in Bang Chiang World Heritage Site. *Sustainability* , 17 (8) , Art. No. 3311 . https://doi.org/10.3390/su170823311

Kumprang K. & **Suriyankietkaew, S.** , (2024) . Mechanisms of Organizational Mindfulness on Employee Well-Being and Engagement: A Multi-Level Analysis. *Administrative Sciences* , 14 (6) , Article number 14060121 .

Thananusak, T. & **Suriyankietkaew, S.** , (2023) . Unpacking Key Sustainability Drivers for Sustainable Social Enterprises: A Community-Based Tourism Perspective. *Sustainability (Switzerland)* , 15 (4) , Article number 3401 . https://doi.org/10.3390/su15043401

Suriyankietkaew, S. , (2023) . Effects of key leadership determinants on business sustainability in entrepreneurial enterprises. *Journal of Entrepreneurship in Emerging Economies* , 15 (5) , 885–909 .

Roengchai Tansuchat, **Suriyankietkaew, S.**, Petison, P., & Nimsai, S. , (2022) . Impacts of COVID-19 on Sustainable Agriculture Value Chain Development in Thailand and ASEAN. *Sustainability (Switzerland)* , 14 (20) , Article number 12985 . https://doi.org/10.3390/su142012985

Suriyankietkaew, S. & Kungwanpongpun P. , (2022) . Strategic leadership and management factors driving sustainability in health-care organizations in Thailand. *Journal of Health Organization and Management* , 36 (4) , 448–468 .

Suriyankietkaew, S. & Iamsawan N. , (2022) . Sustainable Leadership Practices and Competencies of SMEs for Sustainability and Resilience: A Community-Based Social Enterprise Study. *Sustainability (Switzerland)* , 14 (10) , Article number 5762 . https://doi.org/10.3390/su14105762

Theeraworawit M., **Suriyankietkaew, S.**, & Hallinger, P. , (2022) . Sustainable Supply Chain Management in a Circular Economy: A Bibliometric Review. *Sustainability (Switzerland)* , 14 (15) , Article number 9304 . https://doi.org/10.3390/su14159304

Suriyankietkaew, S. & Nimsai, S. , (2021) . COVID-19 impacts and sustainability strategies for regional recovery in southeast asia: Challenges and opportunities. *Sustainability (Switzerland)* , 13 (16) , Article number 8907 . https://doi.org/10.3390/su13168907

Suriyankietkaew, S. & Petison, P. , (2020) . A Retrospective and Foresight: Bibliometric Review of International Research on Strategic Management for Sustainability, 1991–2019. *Sustainability (Switzerland)* , 12 (1) , Article number 91 . https://doi.org/10.3390/su12010091

Suriyankietkaew, S. & Kantamara, P. , (2019) . Business ethics and spirituality for corporate sustainability: a Buddhism perspective. *Journal of Management, Spirituality and Religion* , 16 (3) , 264–289 . https://doi.org/10.1080/14766086.2019.1574598

Suriyankietkaew, S. , (2019) . Taking the long view on resilience and sustainability with 5Cs at B. Grimm. *Global Business and Organizational Excellence* , 38 (3) , 11–17 . https://doi.org/10.1002/joe.21918

Suriyankietkaew, S. , (2019) . Sustainable leadership and entrepreneurship for corporate sustainability in small enterprises: an empirical analysis. *World Review of Entrepreneurship, Management and Sustainable Development (Conference Paper)* , 15 (1-2) , 256–275 . https://doi.org/10.1504/wremsd.2019.098463

Hallinger, P. & **Suriyankietkaew, S.** , (2018) . Science Mapping of the Knowledge Base on Sustainable Leadership, 1990-2018. *Sustainability (Switzerland)* , 10 (12) , Article number 4846 . https://doi.org/10.3390/su10124846

Suriyankietkaew, S. & Hallinger, P. , (2018) . Empirical Research on Education for Sustainable Development in Sufficiency Based Schools. *European Journal of Sustainable Development* , 7 (3) , 205–216 . https://doi.org/10.14207/ejsd.2018.v7n3p205

Suriyankietkaew, S. & Avery G.C. , (2016) . Sustainable leadership practices driving financial performance: Empirical evidence from Thai SMEs. *Sustainability* , 8 (4) , 327–341 . https://doi.org/10.3390/su8040327

Suriyankietkaew, S. , (2016) . Effects of sustainable leadership on customer satisfaction: Evidence from Thailand. *Asia-Pacific Journal of Business Administration* , 8 (3) , 245–259 . https://doi.org/10.1108/apjba-03-2016-0031

Conference Papers

Suriyankietkaew, S. , (2024) . Beyond responsible business: Employment of ex-prisoners in business? Employer Perspectives toward sustainable development. Conference Paper.

Suriyankietkaew, S. , (2019) . Factors Driving Corporate Sustainability in Small Businesses: A Leadership Perspective. Conference Paper.

Suriyankietkaew, S. & Hallinger, P. , (2018) . Empirical research on education for sustainable development in sufficiency-based schools. Conference Paper.

Suriyankietkaew, S. , (2017) . Leadership Factors for Corporate Sustainability in Thailand: Employee Perspective. Conference Paper.

Suriyankietkaew, S. , (2016) . Strategic Leadership Practices for Corporate Sustainability: An Empirical Analysis. Conference Paper.
Suriyankietkaew, S. , (2016) . Sustainable Leadership Practics Driving Financial Performance: Empirical Evidence from Thailand. Conference Paper.

Book Chapters
Krittawit Krittayarungroj & Suriyankietkaew, S. , (2024) . Baan Khoa Lak: A case study on sustainable rural development through community-based tourism and natural resource conservation. Book Chapter.
Kaewpijit J. & Suriyankietkaew, S. , (2016) . Sufficiency thinking in a prisoner development program. Book Chapter.

Research Projects & Grants

โครงการการศึกษาผลกระทบของการเปลี่ยนแปลงสภาวะอากาศกับสุขภาพของคนไทยเพื่อการพัฒนาที่ยั่งยืน 2026–2026 · Principal Investigator · บริษัท พรูเด็นเชียล ประกันชีวิต (ประเทศไทย) จำกัด (มหาชน)

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