



ACADEMIC CURRICULUM VITAE

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Academic Discipline: Entrepreneurship

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Academic Profile

Research Areas Entrepreneurship

Specializations Entrepreneurial Economics, Strategic Management and Innovation, Supply Chain Analysis and Logistics Innovations, Circular Economy and Sustainability Management, International Business and Marketing, Agri-Food Marketing

Research Outputs

Journal Articles (19)

Integrating Circular Economy into the Upstream Beverage Supply Chain: A Multi-Theoretic Conceptual Framework of Collaborative Mechanisms

Nimsai, S. , Jul 2026 . *Sustainability*, 18(13), Art. No. 6845.

Embedding Sustainability Values in Logistics and Supply Chains: Linking Organizational Culture, Practices, and Performance

Phatcharika Naunthong, Nimsai, S., Punnakitikashem, P. & Kantabutra, S. , Jun 2026 . *Sustainability*, 18(11), Art 5496.

Towards a Theory of Supply Chain Resilience: An Integrative Review

Piyarat Suthumdilok, Nimsai, S., Punnakitikashem, P. & Kantabutra, S. , Mar 2026 . *Sustainability*, 18(5), Art No. 2497.

Shadow Economy and the Ecological Footprint Nexus: The Implication of Foreign Direct Investment in ASEAN Countries

Nattapan Kongbuamai, Quocviet Bui & Nimsai, S. , Sep 2025 . *Economies*, 13(9), Art no 258.
DOI 10.3390/economies13090258

Determining Spatial Relationships between Airports and Local Economy from Competitiveness Perspective: A Case Study of Airports in China

Zhen Wu, Po-Lin Lai, Fei Ma, Keun-Sik Park & Nimsai, S. , Feb 2023 . *Aerospace*, 10(2), Article number 138.
DOI 10.3390/aerospace10020138

Tourism Forecasting Using the Delphi Method and Implications for Sustainable Tourism Development

Yoopetch, C. & Nimsai, S. , Jan 2023 . *Sustainability (Switzerland)*, 15(1), Article number 126.
DOI 10.3390/su15010126

Impacts of COVID-19 on Sustainable Agriculture Value Chain Development in Thailand and ASEAN

Roengchai Tansuchat, Suriyankietkaew, S., Petison, P. & Nimsai, S. , Oct 2022 .*Sustainability (Switzerland)*, 14(20), Article number 12985.

DOI 10.3390/su142012985

COVID-19 impacts and sustainability strategies for regional recovery in southeast asia: Challenges and opportunities

Suriyankietkaew, S. & Nimsai, S. , Aug 2021 .*Sustainability (Switzerland)*, 13(16), Article number 8907.

DOI 10.3390/su13168907

The effects of renewable and nonrenewable energy consumption on the ecological footprint: the role of environmental policy in BRICS countries

Nattapan Kongbuamai, Quocviet Bui & Nimsai, S. , Jun 2021 .*Environmental Science and Pollution Research*, 28(22), 27885–27899.

DOI 10.1007/s11356-021-12551-3

The effects of employee learning, knowledge, benefits, and satisfaction on employee performance and career growth in the hospitality industry

Yoopetch, C., Nimsai, S. & Kongarchapatara, B. , 2021 .*Sustainability (Switzerland)*, 13(8), Article Number 4101.

DOI 10.3390/su13084101

Mapping the Knowledge Base of Sustainable Supply Chain Management: A Bibliometric Literature Review

Nimsai, S., Polin Lai & Yoopetch, C. , Sep 2020 .*Sustainability (Switzerland)*, 12(18), Article Number 7348.

DOI 10.3390/su12187348

Market opportunities for Thai beef cattle exports to Yunnan province, China

Talerngsak Angkuraseranee, Somboonsuk B. & Nimsai, S. , Nov 2019 .*International Journal of Agricultural Technology*, 15(6), 807–822.

Risk Modeling of the Supply Chain for Thai Cassava Chip Exports to China

Nimsai, S. & Thagoon Siriyod , Oct 2019 .*International Journal of Supply Chain Management*, 8(6), 23–31.

Risk Factor Analysis of the Value Chain for Sawn Rubberwood Timber Exports to China

Nimsai, S. & Phutawan Ho , Oct 2019 .*International Journal of Supply Chain Management*, 8(6), 14–22.

Science Mapping the Knowledge Base on Sustainable Tourism Development, 1990–2018

Yoopetch, C. & Nimsai, S. , Jul 2019 .*Sustainability (Switzerland)*, 11(13), Article number 3631.

DOI 10.3390/su11133631

Investigating Traceability Costs and Benefits in Food Supply Chain: Case Study in Serang City, Indonesia

Kiki Khoifin & Nimsai, S. , Oct 2018 .*International Journal of Supply Chain Management*, 7(5), 153–161.

DOI 10.59160/ijscm.v7i5.2026

Factors Influencing the Purchase Intention of Halal Packaged Food in Thailand

Muhammad Syukur & Nimsai, S. , Aug 2018 .*International Journal of Supply Chain Management*, 7(4), 1–6.

DOI 10.59160/ijscm.v7i4.1922

An investigation and evaluation of cross-border truck transportation between Nongkhai, Thailand - Thanaleng to Vientiane, Lao PDR

Sisalertmkiat Phandanouvong & Nimsai, S. , Aug 2018 . *International Journal of Supply Chain Management*, 7(4), 56-65.

Applying a Value Stream Mapping (VSM) to improve supply chain performance of agricultural products: A case of Thai exported canned lychee

Roengchai Tansuchat, Nachatchapong Kaewsompong, Chanita Panmanee, Nimsai, S., Pairach Piboonrungrong & Tanapol Rattanasamakarn , 2017 . *International Journal of Economic Research*, 14(15), 91-102.

Conference Papers (2)

An Experimental Comparison of Classification Algorithms for Premium Beef Customer Buying Intention

Nattaphon Rangsaritvorakarn, Nimsai, S., Korawit Fakkhong & Chatrudee Jongsureyapart , 2022 . Conference Paper.

An investigation of factors affecting purchasing decision of premium coffee in Singapore

Nattaphon Rangsaritvorakarn & Nimsai, S. , 2022 . Conference Paper.

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