



ACADEMIC CURRICULUM VITAE

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Academic Discipline: Strategy and Innovation

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Academic Profile

Research Areas Strategy and Innovation

Specializations Group-Supported System, Social interaction in Teamwork, Knowledge Management

Research Outputs

Journal Articles (11)

The Role of Knowledge Creation and Transfer in Family Firm Succession

Kalin Pipatanantakurn & Ractham, V. , May 2022 . *Sustainability (Switzerland)*, 14(10), Article number 5845.
DOI 10.3390/su14105845

Knowledge sharing from farmer/processor and the perceived benefits of processed banana consumers

Tree Hirunyalawan & Ractham, V. , Apr 2021 . *Kasetsart Journal of Social Sciences*, 42(2), 249-254.

Impact of knowledge adoption and cognitive learning in the knowledge transfer process

Phocharapol Srisamran & Ractham, V. , Jul 2020 . *International Journal of Knowledge Management*, 16(3), 1-16.

Bibliometric review of research on Knowledge Management and sustainability, 1994-2018

Pattarin Sanguankaew & Ractham, V. , Aug 2019 . *Sustainability (Switzerland)*, 11(16), Article number 4388.
DOI 10.3390/su11164388

Effects of knowledge articulation and self-reflection on team performance

Ractham, V. & Phocharapol Srisamran , Jun 2018 . *Knowledge Management and E-Learning*, 10(2), 177-195.
DOI 10.34105/j.kmel.2018.10.012

The Effects of Knowledge Creation Process upon the Organizational Performance: A Study of Thai Banking Industry

Cheewanan Arijitsatien & Ractham, V. , 2017 . *International Journal of Culture and History*, 3(4), 236-242.
DOI 10.18178/ijch.2017.3.4.106

Enhancing knowledge adoption with recipients' characteristics

Suphong Chirawattanakij & Ractham, V. , Feb 2016 . *Journal of Management Development*, 35(1), 38-57.
DOI 10.1108/jmd-11-2014-0155

How to Uncover Virtual Earplugs for Knowledge Sharing

Ractham, V. & Suphong Chirawattanakij , 2016 . *International Journal of Information Science and Management*, 14(1), 57-72.

Knowledge Creation Aiding Family Business Succession Plan

Kalin Pipatanantakurn & Ractham, V. , 2016 . *International Journal of Business and Management Science*, 6(1), 63-84.

Knowledge adoption: The influential factors in the process

Suphong Chirawattanakij & Ractham, V. , Sep 2015 . *Business Information Review*, 32(3), 158-167.

The effect of chronic stress on learning orientation: A Thailand case study

Ractham, V. & Adam Thompson , Jan 2015 . *International Business Management*, 9(1), 117-121.

Conference Papers (4)

Factors affecting knowledge sharing of undergraduate students: A comparison between private and public universities in Thailand

Poosriroj, K. & Ractham, V. , 2018 . Conference Paper.

The Effects of Knowledge Creation Process Upon the Organizational Performance: A Study of Thai Banking Industry

Cheewanan Arijitsatien & Ractham, V. , 2017 . Conference Paper.

How Knowledge Creation Process can help aid Family Business Succession Plan

Ractham, V. & Pipatanantakurn K. , 2015 . Conference Paper.

Key Success Factor of Information Flow for EDI along the Supply Chain; A Case Study for Thai Utility Provider

Pongtongmuang K. & Ractham, V. , 2015 . Conference Paper.

Book Chapters (1)

Siam Cement Group as a sustainable enterprise

Rungruang, P. & Ractham, V. , 2016 . Book Chapter.

Data Status

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