

CMMU Faculty presented her paper at ISES 33rd International Academic Conference.

Dr. Sirisuhk Rakthin, CMMU faculty member, presented her paper entitled: “Exploring the Roles of Market-Driven Capability and Functional Diversification in Market Knowledge Transfer within MNCs” at the International Institute of Social and Economic Sciences (ISES) 33rd International Academic Conference in Vienna, Austria in August 2017.

To reach the abstract of this paper please follow this [LINK](#) .

