



October 2018. Assistant Professor Dr. Randall Shannon, full time faculty member achieved the “Highly Commended Award” from Emerald Literati.

A research publication “The Influence of Country Image on Luxury Value Perception and Purchase Intention” co-authored with CMMU doctoral graduate, Dr. Ketsuree Vijaranakorn

Every year Emerald invites each journal’s Editorial Team to nominate what they believe has been that title’s Outstanding Paper and up to three Highly Commended Papers from the previous 12 months. The award winning papers are chosen following consultation among the journal’s Editorial Team, many of whom are eminent academics from leading business schools around the world. Emerald is the world’s leading scholarly publisher of journals and books in business and management. According to it, all of the world's top 100 business schools (listed by the Financial Times Global MBA Rankings) have Emerald authors. The Emerald Literati Network Award the CMMU faculty members have received indeed confirms CMMU's status as a leading business school in Asia.