

Assoc. Prof. Sooksan Kantrabutra has recently published in the Sustainability Journal an international academic journal listed in Scopus (ranking Q2 by SJR) The title of the article is: Exploring Relationships among Sustainability Organizational Culture Components at a Leading Asian Industrial Conglomerate. The report is about sustainability organizational culture at the Siam Cement Group, one of the most "sustainable" conglomerates in Asia. Link to the published article <https://www.mdpi.com/2071-1050/13/4/1733>



Article
Exploring Relationships among Sustainability Organizational Culture Components at a Leading Asian Industrial Conglomerate

Sooksan Kantrabutra

Center for Research on Sustainable Leadership, College of Management, Mahidul University
Bangkok 10400, Thailand; sooksan.kantrabutra@mahidul.ac.th

Abstract: Although it is well recognized that organizational culture is important for ensuring corporate sustainability, most existing models on an organizational culture do not have a sustainability-oriented organizational culture. While a few models about sustainability organizational culture are available, they focus on a particular aspect of the sustainability organizational culture (e.g., strategic practices). To fill in the gap in the literature, the present study aims at developing a sustainability-oriented culture model. To illustrate components of a sustainability organizational culture, develops an Integrated Sustainability Organizational Culture model, and explores the model by adopting the case study approach, mixed data collection methods, and the working analytical framework. As an empirical contribution, findings confirm that, through a sustainability-oriented organizational culture, the sustainability organizational vision and vision-driven strategically oriented organizational activities to perform corporate sustainability practices that lead to enhanced Triple Bottom Line outputs, satisfied stakeholders, and brand equity. As a theoretical contribution, the experimentally validated Integrated Sustainability Organizational Culture model provides directions for further theoretical developments. Managerial implications are discussed.